

Carson Ruebel

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PMP-Certified Project Manager | Applied AI & Product Development Experience

Top Skills

- **Project Management** - 9+ years of experience across various roles. PMP-certified since 2018. Strong in scoping, scheduling, risk management, stakeholder management, communication, and Agile/Scrum delivery (Jira, ADO, and MS Project).
- **Technical Experience** – Designed and deployed web applications with Python (Flask), AWS (Lambda, DynamoDB, S3), and MediaWiki, with additional experience in front-end development using Flutter.
- **Data & Cloud Platforms** – 10+ years with SQL, Kusto, and Power BI, including ETL pipeline design and reporting automation. Experience deploying analytics and cost-management solutions on AWS and Azure.
- **Applied AI** – Built and launched end-to-end projects integrating GPT-based workflows and APIs (OpenAI, StabilityAI, Claude), including WordPress chatbots and RAG pipelines.
- **AI Foundations** – Fluent in modern ML concepts (transformers, embeddings, attention, training basics), enabling effective cross-functional collaboration.

Work Experience

YTP Analytics LLC, Cebu Philippines

Independent Applied AI Projects

12/2023-08/2025

See solo projects & articles at bottom for details (wikifiction.ai, flyers, WordPress plugin)

Meta Vendor (TEKsystems), Bellevue WA

Technical Project Manager

04/2022-04/2023

- Led weekly cross-team syncs across 3 engineering teams (~20 touchpoints/month), eliminating recurring blockers and keeping 50+ feature tasks on schedule
- Consolidated 5+ siloed trackers into a single source of truth with role-based views, streamlining reporting prep and reducing ad-hoc leadership requests
- Drove triage of 100+ high-priority (P1) quality issues, significantly reducing backlog and preventing critical defects from blocking releases
- Produced weekly program updates for director-level audiences, consolidating KPIs, risks, burndown, and decisions into a single shareable post, improving leadership visibility
- Coordinated 7 cross-functional groups (QA, PM, Privacy, DS, DE, UX, SWE) to deliver 20+ incremental feature enhancements per quarter, including UI improvements and functional updates

Microsoft Vendor (Aptly Inc.), Redmond WA

Technical Project Manager

08/2020-12/2021

- Coordinated 4 cross-functional groups (sales, account managers, cloud architects, email orchestration) to ensure API deprecations occurred without service interruptions

- Developed comprehensive Power BI report suite tracking burndown of 500 customers' usage of deprecating APIs, providing executives with visibility into migration progress and risks
- Led effort to build data model, Kusto/SQL queries, and pipeline to push telemetry from team's Kusto cluster to department-wide data lake via Cosmos and Azure Data Factory
- Standardized communications and automated recurring KQL data pulls, reducing prep time for recurring tasks from hours to minutes and preserving institutional knowledge in formal documentation
- Consolidated multiple dependency and deployment trackers into a single source of truth, adopted by PM team to coordinate delivery timelines

Metacentrix LLC, Seattle WA

IT Consultant

11/2019-03/2020

- Configured NAS backups, deployed website changes, testing via containers, diagnosed network and software issues

Microsoft Vendor (Mindtree Ltd.), Redmond WA

Project Manager

12/2018-11/2019

Marketing Operations

- Organized training and transition of Office Commercial marketing operations
- Led team of 4 cross-functional roles in building A/B experimental and evergreen campaigns using both email and in-product messaging

Azure Global Security

- Ensured quarterly review of 150,000+ privileged access requests (UAR), achieving 100% compliance with audit regulations
- Partnered with security and data teams to eliminate duplicative processes, improving data quality and clarifying service ownership
- Built and owned Power BI dashboards (SQL + Kusto) used by security leadership to track access review completion and trends
- Captured undocumented processes after major PM/engineering turnover, preserving institutional knowledge and reducing onboarding time for new hires

Various, Metro Manila Philippines

Entrepreneur

06/2015-02/2018

Choxxo was a sole proprietorship endeavor to introduce American-style chocolate fudge to the Philippines between 01/2017-02/2018. The Scribe Collective was a collaborative project to scale an existing sole proprietorship to a small business between 06/2015-12/2016.

Stefanini, Metro Manila Philippines

Senior Team Lead

06/2014-06/2015

- Designed and delivered onboarding training sessions for new programs, ensuring process coverage, backup ownership, and complete documentation to reduce operational risk
- Interviewed, hired, trained, and managed a team of 8 analysts auditing thousands of merchant accounts/month using SQL queries, in-house analytic tools, and commercial research data

- Introduced performance KPIs (accuracy, throughput) that improved audit quality and team accountability
- Provided weekly reports and updates to external stakeholders, ensuring transparency into audit progress and compliance issues

Microsoft, Redmond WA

IT Operations Program Manager

10/2008-10/2013

- Managed customer relationships for 3 enterprise clients using System Center, supporting 15,000+ devices and \$200K/month in revenue
- Drove Configuration Manager dogfood, pilots, and enterprise-scale deployments to accelerate product adoption and gather feedback
- Orchestrated monthly and ad hoc security patch cycles for ~300,000 desktops and servers, driving compliance with Microsoft security standards
- Delivered BI solutions (Power BI, SSRS) and data warehouse ETL specifications to internal teams, improving reporting accuracy and long-term analytics planning
- Built content and collaboration platforms (MOSS 2010 CMS and external SharePoint site) adopted across the organization

Education

B.S. Informatics, University of Washington, Seattle WA

Solo Projects & Articles

Wikifiction.ai: AI-Driven Storytelling Platform

- Built a wiki-style platform enabling users to generate and share fictional content using multi-modal AI (ChatGPT, DALL-E, Stable Diffusion, AWS Polly)
- Designed backend/frontend stack with Python (Flask), MediaWiki, and AWS (Lambda, DynamoDB, S3)
- Implemented custom GPT workflows and API integrations to support stories, children's books, and video content

PDF Tab Switcher Plugin (WordPress.org)

- Developed and published a WordPress plugin allowing tabbed navigation inside PDFs, enhancing document usability

Flyers: Grocery Pricing Data Exploration

- Designed and evolved a project to capture and analyze grocery sale prices across 3 technical phases
 - v1: Manual Excel-to-SQL pipeline with normalized schema for Power BI dashboards
 - v2: Python scripts and API integration to automate data collection and storage
 - v3: Fully cloud-native ETL using Azure Data Factory, Azure SQL, and Power BI for scalable reporting

- Projects: www.wikifiction.ai · www.ytpanalytics.com · www.carsonruebel.com · [PDF Tab Switcher Plugin](#)
- Articles: [Flyers](#) · [Wikifiction.ai Case Study](#) · [Media Organization](#) · [Resume Website](#) · [PDF Tab Switcher](#)

(More at www.carsonruebel.com)